



INTERNATIONAL SECURITIES EXCHANGE.



EXHIBITOR AGREEMENT
28th Annual Options Industry Conference
JW Marriott Desert Ridge
5350 E. Marriott Drive Phoenix, AZ 85054
April 29 – May 1, 2010

To reserve a booth space at the 2010 Options Industry Conference, please complete and return this Exhibitor Agreement Form to ISE by email: OIC2010@ise.com.

Exhibit Fee: [] \$8,000 for a 10' x 10' pipe and drape booth space
[] \$10,000 for a 10' x 20' pipe and drape booth space

Exhibit Fee Includes:

- One complimentary conference registration to all conference events.
• Company name and description included in all conference materials.
• Complimentary color advertisement in conference program.
• Detailed company listing on conference website with logo, web link, contact info, and company description.
• Opportunity to purchase 2 additional exhibitor passes at a 25% discounted early bird registration rate.
*Exhibitor passes allow entrance to the exhibit hall and access to food and beverage within the exhibit hall ONLY. To participate in the conference, conference food and beverage or conference activities outside of the exhibit hall each participant will have to pay the full conference registration rate at time of purchase.

Number of Additional Exhibitor Passes _____

Please print or type:

Company name as you wish it to appear in conference materials and website _____

Address _____

City/State/Zip _____

Exhibitor Contact Name _____ Title _____

Phone _____ Fax _____ E-mail _____

Once your Exhibitor Request Form has been received by ISE you will receive an e-mail confirmation of your participation. An Exhibit Services package, coupon code for one complimentary on-line registration, and specs for the conference program ad will be delivered at a later date.

Any questions please email: OIC2010@ise.com.

Please make your check payable to International Securities Exchange, LLC and send, along with a complete copy of your Exhibit Request Form, to:

Check Payments

International Securities Exchange, LLC
Attention: Ashley Elliott
60 Broad Street, 26th Floor
New York, NY 10004

Wire Transfers

International Securities Exchange, LLC
Bank Name: JPMorgan Chase
ABA #: 021000021
Account #: 530393646
Account Type: Checking
Reference: 2010 OIC Conference

Authorization

By the signature below, the individual signing this Agreement represents that he or she has been authorized to execute this Agreement on behalf of the Exhibitor, and that he or she has read, fully understands and agrees to the Terms and Conditions of this Agreement.

Authorization Signature _____ Printed Name _____

For Office Use Only

Date Received _____ Check Number _____ Amount _____

Accounting Code: 238103-OIC receivables

EXHIBIT A
Terms and Conditions of Exhibitor Agreement
28th Annual Options Industry Conference
JW Marriott Desert Ridge
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April 29 – May 1, 2010

Exhibitor Agreement

This Exhibitor Agreement ("Agreement") for the 2010 Options Industry Conference ("Event") is between International Securities Exchange ("ISE") and the Exhibitor ("Exhibitor") named below, and shall upon receipt of the payment for the exhibit fee constitute a valid and binding contract. The terms and conditions outlined herein shall govern this relationship and may be supplemented by the Exhibitor Services Package, which will be delivered at a later date.

Exhibit Fee Includes:

- One complimentary registration to all conference events.
- Company name, logo and description included in all conference materials.
- Complimentary color advertisement in conference program.
- Detailed company listing on conference website with logo, web link, contact info, and company description.
- Opportunity to purchase 2 additional exhibitor passes at a 25% discounted (early bird) registration rate.
****Exhibitor passes allow entrance to the exhibit hall and access to food and beverage within the exhibit hall ONLY. To participate in the conference, conference food and beverage or conference activities outside of the exhibit hall each participant will have to pay the full conference registration rate at time of purchase.***

Cancellation

ISE will make a 50% refund for any cancellation request received in writing before December 1, 2009. No refunds will be made on space cancellation after December 1, 2009.

Additional Exhibitor Pass cancellations are subject to a \$150 cancellation fee and will be accepted in writing to ISE through March 31, 2010. After March 31, 2010, exhibitor pass registration fees are non-refundable.

Restrictions

Except as explicitly permitted by ISE, Exhibitor shall not sponsor any hospitality suites/rooms, social functions, education seminars, outings, group activities or similar events during the Event or distribute sales or promotional materials, any item with Exhibitor's logo, or gifts to attendee sleeping room doors, meeting rooms or anywhere else in the hotel and/or exhibit facility except in the Exhibitor's booth space.

All events conducted outside of the exhibit space, including events permitted by ISE, must be contracted through ISE. Exhibitor shall not contract directly with hotel, its vendors, or other Event venues for any element of a hospitality event.